

# The Bookseller Publishing Calendar 2023

**Key** A guide to our features

**Spotlight** Preview of forthcoming books

**Focus** Market/regional analysis and preview of forthcoming books

**Special Edition** Preview of forthcoming event

**Daily** Book Fair Daily editions



| #  | Date       | Book Previews  | Month previewed            | Special feature/s   | Submissions to previewer | Advertising (book by)    | Advertising (supply by)  |
|----|------------|--|----------------------------|---|--------------------------|--------------------------|--------------------------|
| 01 | 06/01/2023 | New Titles Fiction<br>Discover Preview               | April<br>February          | Review of the Year: The Books   | 18/11/2022<br>18/11/2022 | 29/12/2022<br>29/12/2022 | 31/12/2022<br>31/12/2022 |
| 02 | 13/01/2023 | New Titles Non-fiction                               | April                      | Review of the Year: The Authors   | 25/11/2022               | 05/01/2023               | 07/01/2023               |
| 03 | 20/01/2023 | Children's Previews                                  | April                      | Review of the Year: The Publishers  | 02/12/2022               | 12/01/2023               | 14/01/2023               |
| 04 | 27/01/2023 | Paperback Preview                                    | April                      | Review of the Year: The Genres<br><b>The Bookseller Buyer's Guides SS2023</b>   | 09/12/2022               | 19/01/2023               | 21/01/2023               |
| 05 | 03/02/2023 | New Titles Fiction<br>Discover Preview               | May<br>March               |   | 16/12/2022<br>16/12/2022 | 26/01/2023<br>26/01/2023 | 28/01/2023<br>28/01/2023 |
| 06 | 10/02/2023 | New Titles Non-fiction                               | May                        | <b>Romance Focus Feb 2023–Jan 2024</b>  | 23/12/2022<br>16/12/2022 | 02/02/2023<br>02/02/2023 | 04/02/2023<br>04/02/2023 |
| 07 | 17/02/2023 | Children's Previews                                  | May                        | <b>Scotland Focus Feb 2023–Jan 2024</b>   | 30/12/2022               | 09/02/2023               | 11/02/2023               |
| 08 | 24/02/2023 | Paperback Preview                                    | May                        | <b>Bologna Children's Book Fair Special Edition</b>   | 23/12/2022               | 09/02/2023               | 11/02/2023               |
| 09 | 03/03/2023 | New Titles Fiction<br>New Titles Non-fiction         | June<br>June               |   | 06/01/2023<br>31/12/2023 | 16/02/2023<br>16/02/2023 | 18/02/2023<br>18/02/2023 |
| 10 | 10/03/2023 |  |                            | <b>Travel Focus March 2023–February 2024</b><br><b>Bologna Children's Book Fair</b><br>Daily Editions (7th–8th)                               | 13/01/2023<br>13/01/2023 | 23/02/2023<br>23/02/2023 | 25/02/2023<br>25/02/2023 |
| 11 | 17/03/2023 | Children's Previews<br>Discover Preview              | June<br>April              | <b>The British Book Awards 2023: Shortlists</b>   | 06/01/2023               | 23/02/2023               | 25/02/2023               |
| 12 | 24/03/2023 | Paperback Preview                                    | June                       |   | 27/01/2023               | 09/03/2023               | 11/03/2023               |
| 13 | 31/03/2023 | New Titles Fiction                                   | July                       | <b>Food &amp; Drink Spotlight April 2023–May 2024</b><br><b>London Book Fair Special Edition</b>  | 03/02/2023<br>27/01/2023 | 16/03/2023<br>16/03/2023 | 18/03/2023<br>18/03/2023 |
| 15 | 14/04/2023 | New Titles Non-fiction<br>Discover Preview           | July<br>May                |   | 10/02/2023<br>03/02/2023 | 23/03/2023<br>23/03/2023 | 25/03/2023<br>25/03/2023 |
| 16 | 21/04/2023 |  |                            | <b>LGBTQ+ Focus May 2023–April 2024</b><br><b>London Book Fair Daily Editions (18th, 19th, 20th)</b>  | 24/02/2023<br>24/02/2023 | 06/04/2023<br>06/04/2023 | 08/04/2023<br>08/04/2023 |
| 17 | 28/04/2023 | Paperback Preview<br>Children's Previews             | July<br>July               |   | 17/02/2023               | 30/03/2023               | 01/04/2023               |
| 18 | 05/05/2023 | New Titles Fiction<br>Discover Preview               | August<br>June             | <b>Wales Focus May 2023–Apr 2024</b><br><b>Art, Architecture &amp; Photography</b><br>June 2023–May 2024                                      | 10/03/2023<br>10/03/2023 | 20/04/2023<br>20/04/2023 | 22/04/2023<br>22/04/2023 |
| 19 | 12/05/2023 | New Titles Non-fiction                               | August                     |   | 03/03/2023               | 20/04/2023               | 22/04/2023               |
| 20 | 19/05/2023 | Children's Preview                                   | August                     | <b>Translation Focus Jun 2023–May 2024</b>  | 17/03/2023               | 27/04/2023               | 29/04/2023               |
| 21 | 26/05/2023 | Paperback Previews                                   | August                     | <b>The British Book Awards 2023: Winners</b>  | 17/03/2023               | 27/04/2023               | 29/04/2023               |
| 22 | 02/06/2023 | New Titles Fiction                                   | September                  | <b>Black Publishing Focus June 2023–May 2024</b>  | 10/03/2023               | 27/04/2023               | 29/04/2023               |
| 23 | 09/06/2023 | New Titles: Non-fiction<br>Discover Preview          | September<br>July          |   | 10/03/2023               | 20/04/2023               | 22/04/2023               |
| 24 | 16/06/2023 | Children's Previews                                  | September                  | <b>Back to School Focus Jul 2023–Jun 2024</b><br><b>Non-Book Spotlight Jul 2023–Jun 2024</b>  | 03/03/2023               | 20/04/2023               | 22/04/2023               |
| 25 | 23/06/2023 | Paperback Preview                                    | September                  |   | 17/03/2023               | 27/04/2023               | 29/04/2023               |
| 26 | 30/06/2023 | New Titles Fiction                                   | October                    | <b>Northern Powerhouse Focus Jul 2023–Jun 2024</b>  | 17/03/2023               | 27/04/2023               | 29/04/2023               |
| 27 | 07/07/2023 | Discover Preview                                     | August                     | <b>Craft, Home &amp; Garden Spotlight</b><br>Aug 2023–Jul 2024  | 17/03/2023               | 27/04/2023               | 29/04/2023               |
| 28 | 14/07/2023 | New Titles: Non-fiction                              | October                    |   | 24/03/2023               | 04/05/2023               | 06/05/2023               |
| 29 | 21/07/2023 | Children's Previews                                  | October                    | <b>Religion &amp; Spirit... Spotlight Aug 2023–Jun 2024</b><br><b>Crime &amp; Thriller Spotlight Aug 2023–Jul 2024</b>                        | 17/03/2023               | 04/05/2023               | 06/05/2023               |
| 30 | 28/07/2023 | Paperback Preview                                    | October                    | <b>The Bookseller Buyer's Guide AW2023</b>  | 24/03/2023               | 11/05/2023               | 13/05/2023               |
| 32 | 18/08/2023 | New Titles Fiction & Non-fiction<br>Discover Preview | November<br>September      |   | 24/03/2023               | 11/05/2023               | 13/05/2023               |
| 34 | 25/08/2023 | Children's Previews, Paperback Preview               | November                   |   | 07/04/2023               | 18/05/2023               | 20/05/2023               |
| 35 | 01/09/2023 | New Titles Fiction                                   | December                   | <b>Library Focus</b>  | 14/04/2023               | 11/05/2023               | 13/05/2023               |
| 36 | 08/09/2023 | Discover Preview                                     | October                    |   | 21/04/2023               | 01/06/2023               | 03/06/2023               |
| 37 | 15/09/2023 | New Titles: Non-fiction                              | December                   | <b>Irland Focus Oct 2023–Sep 2024</b><br><b>Bookshop Heroes</b><br><b>Graphic Novels Spotlight Oct 2023–Oct 2024</b>                          | 14/04/2023<br>14/04/2023 | 01/06/2023<br>01/06/2023 | 03/06/2023<br>03/06/2023 |
| 38 | 22/09/2023 | Children's Previews                                  | December                   |   | 21/04/2023               | 08/06/2023               | 10/06/2023               |
| 39 | 29/09/2023 | Paperback Preview                                    | December                   | <b>Disability Focus Nov 2023–Oct 2024</b><br><b>BA Conference Special Edition</b><br><b>Humour Spotlight Oct 2023–Sep 2024</b>                | 05/05/2023               | 15/06/2023               | 17/06/2023               |
| 40 | 06/10/2023 | New Titles Fiction;<br>Discover Preview              | January 2023<br>November   | <b>Northern Powerhouse Focus Jul 2023–Jun 2024</b><br><b>Frankfurt Book Fair Special Edition</b>  | 28/04/2022               | 15/06/2023               | 17/06/2023               |
| 41 | 13/10/2023 | New Titles Non-fiction                               | January 2023               |   | 28/04/2022               | 15/06/2023               | 17/06/2023               |
| 43 | 27/10/2023 | Children's Preview; Paperback Preview                | January 2023               | <b>Frankfurt Book Fair Daily Editions (18th, 19th, 20th)</b><br>Diagram Prize shortlist revealed<br><b>South West Focus Nov 2023–Oct 2024</b> | 12/05/2023               | 22/06/2023               | 24/06/2023               |
| 44 | 03/11/2023 | New Titles Fiction<br>Discover Preview               | February 2023<br>December  |   | 19/05/2023               | 06/07/2023               | 08/07/2023               |
| 45 | 10/11/2023 | New Titles Non-fiction                               | February 2023              | <b>Futurebook Conference Special</b>  | 02/06/2023               | 13/07/2023               | 15/07/2023               |
| 46 | 17/11/2023 | Children's Previews                                  | February 2023              |   | 26/05/2023               | 06/07/2023               | 08/07/2023               |
| 47 | 24/11/2023 | Paperback Preview                                    | February 2023              | <b>Audiobooks Spotlight Dec 2023–Nov 2024</b>   | 26/05/2023               | 06/07/2023               | 08/07/2023               |
| 48 | 01/12/2023 | New Titles Fiction<br>Discover Preview               | March 2023<br>January 2023 |   | 26/05/2023               | 06/07/2023               | 08/07/2023               |
| 49 | 08/12/2023 | New Titles Non-fiction;<br>Children's Preview        | March 2023                 | <b>University Presses Focus Dec 2023–Nov 2024</b><br><b>Health &amp; Diet Spotlight Jan 2023–Dec 2024</b>                                     | 02/06/2023               | 13/07/2023               | 15/07/2023               |
| 50 | 15/12/2023 | Paperback Preview                                    | March 2023                 | <b>The Bookseller 150</b><br><b>Wellbeing Focus Jan 2023–Dec 2024</b>   | 21/07/2023               | 31/08/2023               | 02/09/2023               |