
CATEGORY

Designer of the Year

thebookseller.com/british-book-awards
#BritishBookAwards

What are the judges looking for?

We are looking for individuals who have excelled in their design work on books published in the UK in the past 12 months.

Who can submit?

UK-based designers (in-house or freelance) working in the book design sector. Please note: this award is for an individual designer, and small teams of designers will only be considered in exceptional circumstances. Entries can be made by designers themselves, or by a colleague or their company should they work in-house at a publisher.

What to submit?

Please submit, via the awards site in a zipped-file, up to five book projects you have worked on; they must have been published in the UK in the past 12 months. These can comprise either cover designs, or full-book designs; e-book and audiobook artwork is permitted. If you are submitting covers, please supply full book jackets (i.e. front cover, back cover and spine) where possible. For full-book designs, please submit up to four spreads from the book, as well as the full book jacket. Please also include within the zipped file a clear, high-resolution colour portrait of the designer.

Please include

- A brief biography, including key achievements in your career to date, and especially in the past year with reference to your five projects
- If any of your projects forms part of a series design, please attach up to five other instances of designs within the series, to see how your identity has been applied across the set
- If possible, include any sales figures (or other data) to evidence how your design has helped the book succeed
- Any testimonials from colleagues, authors, or others in the trade, attesting to your work on the projects you have submitted
- Please include evidence of supporting initiatives across the wider business, or sector in general, including (but not restricted to) mentoring, DEI initiatives, sustainability action, and/or developing guidelines around artificial intelligence
- Where appropriate, any visuals showing how your design has been spun off as branding or marketing to promote the book in other areas: physical or digital adverts, social media campaigns, etc
- Please include illustration credits, where relevant, for your designs

Other guidance

- Judging period: January to December 2024
- Freelance designers may enter this award
- Designs that use artificial intelligence on the finished product are not permitted (except in exceptional circumstances)
- Our submission site works best with file sizes lower than 50MB. If you encounter any difficulties, please email awards@thebookseller.com