



Category

Illustrator of the Year

What are the judges looking for?

The Illustrator of the Year rewards and acknowledges the illustrators whose books have achieved notable success, and who have also contributed to the general health of the book world.

Who to nominate?

The Illustrator of the Year rewards and acknowledges the illustrators whose books have achieved notable success, and who have also contributed to the general health of the book world. The winning illustrator should also have demonstrated either through their work or advocacy, support for the publishing and bookselling sectors during this period, as well as other illustrators.

A note on criteria

The winning illustrator's book(s) will need to demonstrate commercial success as well as excellence. On top of numerical sales success, publishers should indicate how this illustrator's books have exceeded expectations for their particular genre and increased new readers to the genre or to reading in general. Where the illustrator's books are published in genres that support prizes, include details of their shortlist or winning history. Nominators are especially encouraged to show how the illustrator has been supportive of independent bookshops, specialist chains, libraries and schools.

Please include

What to submit

- Please submit, through the Awards site, a single PDF containing your written nomination of no more than 1,500 words addressing the Awards criteria and including required book data. The PDF should include supporting graphics, but should not exceed 10 pages in total. Supplementary material such as hi-res illustrator and cover images should be included as attachments. Book data includes:
 - Illustrator name
 - Publisher(s), imprint(s) (if applicable) and editor
 - Relevant book titles, ISBNs, and high-res images of book jackets
 - High-res illustrator image
 - Agent
- Our submission site works best with file sizes lower than 50MB. If you encounter any difficulties please email awards@thebookseller.com.

Please note

- Before submitting, publishers should ensure that nominated illustrators are able to participate in The British Book Awards on Monday 13th May 2024, including any promotional recordings required preceding, during or following the ceremony. Before the judges' final decision, notice will be required to confirm that the winning illustrator (subject to force majeure) can participate. The submitting publisher will be expected to meet the cost of attendance at The British Book Awards. In the instance that the in-person event cannot take place, publishers must make sure illustrators are available to take part in a virtual event.
- Please note, no shortlist is announced for this award, however the illustrator's publisher will be informed before the event, with further information may be disclosed to the winning author ahead of time, as is necessary.