
CATEGORY

Literary Agent of the Year

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#BritishBookAwards

What are the judges looking for?

Judges are looking for the literary agent who can best demonstrate dynamism and success on behalf of their authors. That success can be reflected across their client list, or it can relate to one author whose book has achieved outstanding sales. In particular, we want examples of the approach to author care, selling new books, or building a client-base.

Who can submit?

Individuals working in UK or Irish literary agencies, including start-ups and freelancers.

What to submit?

Please submit via the awards website, a zipped-file, including a PDF of up to 1,500 words covering the requirements listed on the right, alongside any supporting graphics. Please include within this file:

- a hi-res image of the agent
- a hi-res agency logo
- relevant author shots and book jackets
- a short biography of no more than 500 words.

Please include

- Consistent sales performance over a range of authors, include internal numbers where third-party figures are not available
- Break-out success for an author, or maintaining an author's trajectory during the pandemic
- Long-term commitment to an author or client list
- Evidence of the development or discovery of authors from traditionally under-represented backgrounds
- Please include evidence of supporting initiatives across the wider business, or sector in general, including (but not restricted to) mentoring, DEI initiatives, sustainability action, and/or developing guidelines around artificial intelligence

Other guidance

- Judging period: January to December 2024
- Agents can work in dedicated UK and Irish literary agencies, literary divisions of multi-discipline agencies or as sole traders/freelancers
- Third parties may enter on behalf of an agent, but please seek their permission first
- Our submission site works best with file sizes lower than 50MB. If you encounter any difficulties, please email awards@thebookseller.com