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CATEGORY

# Independent Publisher of the Year

[thebookseller.com/british-book-awards](https://thebookseller.com/british-book-awards)  
*#BritishBookAwards*

## What are the judges looking for?

We want to find the independent publisher that had the best year in 2024, either from sales or award success, or simply by publishing well and sustaining their business in new and creative ways.

## Who can submit?

Any independent publisher based in the UK or Ireland. Please note that while there is no longer a sales threshold for this award, publishers with turnover less than £5m are encouraged to enter the Small Press category, with the winner automatically included on this shortlist. Exceptional indies can also now enter the overall Publisher of the Year award.

## What to submit?

Please submit via the awards website, a zipped-file, including a PDF of up to 1,500 words covering the requirements listed on the right, alongside any supporting graphics. Please include within this file:

- a hi-res image of the publisher's logo
- staff and author images
- relevant book jackets.

## Other guidance

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- Judging period: January to December 2024
- The winner of this award will also be considered for the Publisher of the Year award
- Our submission site works best with file sizes lower than 50MB. If you encounter any difficulties, please email [awards@thebookseller.com](mailto:awards@thebookseller.com)

## Please include

### Business and sales success

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- Evidence of the commercial success of the publishing programme in 2024. Please note: judges will closely examine these numbers, and will look to make like-for-like comparisons with other shortlisted companies, so please be as transparent as possible
- Details of the number of books published and how this has changed, as well as any company acquisitions made during the period
- Please outline any business strategies employed to counter the changing marketplace, and how these impacted your publishing strategy

### Author development

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- Details of the success with bestselling writers, brand-names, or other significant authors, including their development over the year
- Details of the discovery of creative and commercially significant debut authors
- Evidence of author retention and investment in backlist development
- Evidence, such as testimonials, of author satisfaction
- Evidence of the development or discovery of authors from traditionally under-represented backgrounds

### Marketing, publicity and design

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- Book prizes/awards won or for which your books have been shortlisted
- Evidence of innovation in the promotion, design and marketing of books in all formats
- Evidence of how the publisher has contributed to initiatives to grow the market, encourage reading and improve literacy levels
- Evidence of targeted campaigns or partnerships which extended reach or had a positive social impact

### Diversity and Inclusion

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- Evidence of a Diversity & Inclusion scheme
- Evidence of embedding D&I throughout the employee experience, including flexible work arrangements, staff retention and promotion
- Participation in cross-industry initiatives, including an audit of title output

### Sustainability

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- Evidence of a sustainability scheme
- Participation in cross-industry initiatives
- Outlining how senior staff have been made accountable for sustainable action

### Artificial Intelligence

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- Please outline your strategies and policies for making use of the emerging technologies in the area of artificial intelligence. This can include business success, the adoption of new guidelines, or the effective introduction of AI within your business