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CATEGORY

# Small Press of the Year

[thebookseller.com/british-book-awards](https://thebookseller.com/british-book-awards)  
*#BritishBookAwards*

## What are the judges looking for?

We want to find the Small Presses, with sales below £5m, from the UK and Ireland that had standout years in 2024, either from sales or award success, or simply by publishing well and sustaining their business in new and creative ways.

This is not an award judged solely on commercial success or the production of bestselling books; instead the judges will be looking for excellence in publishing (no matter the size of the list, or its commercial impact); author/list development and/or visibility within the trade; and the ability for the publisher to build a sustainable business supported either by sales, or external (i.e. Arts Council) funding. We will announce the Regional and Country finalists at the end of February 2025, and the winners in these areas at the beginning of March 2025.

## Who can submit?

Any small press in the UK or Ireland, with sales below £5m (if your sales are above £5m, then please enter the Independent Publisher of the Year category).

## What to submit?

Please submit via the awards website, a zipped-file, including a PDF of up to 1,500 words covering the requirements listed on the right, alongside any supporting graphics. Please include within this file:

- a hi-res image of the publisher's logo
- staff and author images
- relevant book jackets.

## Please include

### Business and sales successes

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- Evidence of your publishing success: this can be commercial success of individual titles; prize/critical success of books; and/or business growth, including winning funding support from organisations such as Arts Council England

### Authors/books

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- Details of the discovery of significant debut authors or writers from traditionally under-represented backgrounds; evidence of author growth, either through backlist or new books in development, or visibility of the writer within the trade; evidence of market-leading books, or books that serve a particular niche or audience segment

### Promotion

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- Evidence of innovation in the promotion, design and marketing of books in all formats, including digital; examples of particular success in the publicity/marketing of your titles in their particular fields; examples of working closely with bookshops

### Diversity and Inclusivity

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- Evidence of tangible efforts to encourage diversity and inclusion and their results
- Participation in cross-industry initiatives

### Sustainability

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- Evidence of efforts to create a sustainable publishing business
- Evidence of a sustainability scheme

### Artificial Intelligence

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- Please outline your strategies and policies for making use of the emerging technologies in the area of artificial intelligence. This can include business success, the adoption of new guidelines, or the effective introduction of AI within your business

### Other guidance

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- Judging period: January to December 2024
- Please note Regional and Country winners will receive two free places to attend The British Book Awards in London on 12th May 2025
- The winner of the overall Small Press of the Year will be included in the shortlist for the Independent Publisher of the Year
- Our submission site works best with file sizes lower than 50MB. If you encounter any difficulties, please email [awards@thebookseller.com](mailto:awards@thebookseller.com)